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**Application Form to be recognized as:**

**“2018 Participating Organization of World Birth Defects Day”**

**Please send the request via email as soon as possible and not later than February 15, 2018**

**to** [**centre@icbdsr.org**](mailto:centre@icbdsr.org)**“ Attention: WBDD Charter Partner Organizations”**

1. The organization requesting to be designated as “Participating Organization of World Birth Defects Day” to promote the World Birth Defects Day (WBDD):

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Country/region\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please, usse the official name

*Please* ***attach the logo of your organization as a .jpeg file***, it will be used on WBDD announcements if the application is accepted

1. Define your organization in one of the following: Birth Defects Professional Organization (include Birth Defects Surveillance Program); Birth Defects Parents/Supporters Organization; Governmental or Regional Institution; City Council; Healthcare Professional; Hospital; School / University; For-profit organization

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1. Who will serve as the organization’s liaison for WBDD?

Name and title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Mandatory: Web Presence (e.g.,Website, Facebook Page, Twitter account) of the organization, please specify your identifier

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1. Optional: Personal social media accounts of leading persons of the organization (please specify)

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1. Mandatory: In order to observe the WBDD, as all the other organizations promoting the WBDD, we will:
2. Support Thunderclap (the online campaign that will be launched at a later time)
3. Inform our associates about WBDD and encourage them to promote WBDD, particularly sending messages through social accounts (preferred Twitter) and participating to the *Buzz Day* on March 3.
4. Post an announcement with the WBDD logo on your Web Presence
5. Promote WBDD via social media, particularly through Twitter
6. Include the WBDD logo in your e-mail signature
7. Optional: We will also organize local activities (if yes specify--see examples in Appendix 1)

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We understand that we will be informed of our application status within two weeks of submission. If accepted, our organization’s name and/or logo will be listed on WBDD announcements, alongside the names/logos of the other Participating Organizations.

Best Regards,

Full Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Appendix 1.

Selected examples of activities that can be performed on March 3 or in the days around March 3:

1. Scientific Conference
2. Face-to-face training course for professionals
3. Online course for professionals
4. Educational meeting for the general public
5. Press conference
6. Articles on birth defects on magazines or newspapers
7. News story, featuring a family’s story or other topic
8. One or more videos on YouTube on any birth defects topic for professionals, in any language
9. One or more videos on YouTube on any birth defects topic for general public, in any language
10. One or more days of an “Open Telephone Consultation” on any topic related to birth defects
11. Any community-based activity (e.g., marathon, sports competition) promoting WBDD

Nevertheless, these are just examples, but there are many other possibilities of your choice.